4454 7059 Marketing Manager (m/w/d) - Third largest employer in Frankfurt | Operates nationwide in rail and bus transport  
  
company profile  
Our customer based in Frankfurt am Main is a German railway company. The company operates 310 routes with 22,800 trains and 295,000 stops daily. It has about ten million customers.  
  
area of ​​responsibility  
  
-Planning and implementation of B2C marketing measures  
- Creation and realization of marketing campaigns  
-Control of the different marketing channels  
- Creation of new marketing materials and presentations  
-Agreement with other departments  
-Identification of trends  
  
requirement profile  
  
- Completed studies or training in the field of marketing  
-First work experience  
-Experience in product management and digital marketing  
-Reliability, commitment, initiative, assertiveness  
- Business fluent German and English language skills  
-Strong, outgoing personality  
-Very high level of communication skills  
  
Compensation Package  
  
-Induction by an existing team  
-Benefits  
-30 days vacation & home office options  
- Future-proof employment  
-Working in an international environment Business Economist (University) - Marketing None 2023-03-07 15:59:41.238000